

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

8th March 2018

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the **TOWN HALL, SWANAGE** on **WEDNESDAY, 14th MARCH 2018** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M K Ayres

Town Clerk

To the Town Mayor and Deputy Mayor
Councillor Finch and Councillors Marsh,
Morris, Trite and Whitwam.

Copies to all Councillors and Chief Officers.

Copies also to:

Dorset Police; Durlston Country Park;

Purbeck District Council; Swanage & District

Chamber of Trade & Commerce;

Swanage & Purbeck Hospitality Association;

Swanage Museum and Heritage Centre;

Swanage Pier Trust and Swanage Railway.

A G E N D A

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with paragraphs 9 – 13 of the Council's Code of Conduct and regulations made under chapter 7 of the Localism Act 2011).
3. Matters arising from Minutes of the Tourism Committee Meeting held on 22nd November 2017 (Copy enclosed)
4. Matters arising from the Beach Management Advisory Committee Meeting held on 31st January 2018 (Copy enclosed)
5. Beach Gardens –consideration of proposals for dementia friendly site (Briefing Note enclosed)
6. Swanage Value of Tourism Summary 2016 (Information enclosed)
7. Consideration of Christmas marketing proposals (Briefing Note enclosed)

8. Tourism Reports
 - a) Visitor Services Manager & Business Development Officer
 - b) Tourism Manager
9. Updates from Outside Representatives
10. Items of information and matters for forthcoming agendas
11. Date of next meeting – June 2018, date to be confirmed at the Annual Council Meeting in May 2018.

**PLEASE NOTE: UP TO 15 MINUTES OF PUBLIC PARTICIPATION TIME
MAY BE HELD AT 10.00 a.m. PRIOR TO COMMENCEMENT
OF THE MEETING**
