

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

28th June 2024

Dear Sir/Madam

Tourism and Local Economy Committee

A meeting of the above Committee will be held at the **GRAND HOTEL, BURLINGTON ROAD, SWANAGE**, on **WEDNESDAY, 3rd JULY 2024** at **2.15 p.m.**

Yours faithfully

Dr M K Ayres

Town Clerk.

PLEASE NOTE: **15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 2.15 P.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.**

A SHORT PRESENTATION WILL ALSO BE GIVEN BY REPRESENTATIVES OF THE PURBECK FILM FESTIVAL.

To the Town Mayor and Deputy Mayor,
Councillor Tomes and Councillors Bonfield,
Dorrington, Lejeune and Sutton.
Copies to all Councillors and Chief Officers.

Copies also to:
Durlston Country Park; Dorset Council;
National Trust; RNLI; Swanage & District
Chamber of Trade and Commerce; Mowlem
Theatre; Swanage Fishermen's Association;
Swanage Museum and Heritage Centre; Swanage
Pier Trust. Swanage Railway and Mr M Whitwam.

A G E N D A

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with Section 9 and Appendix B of the Council's Code of Conduct).

3. Matters arising from the Minutes of the Meeting of the Tourism and Local Economy Committee held on 20th March 2024. (Copy enclosed)
 4. Coastal Change and Beach Management Advisory Committee
 - a) Matters arising from the Minutes of the Meeting held on 7th February 2024. (Copy enclosed)
 - b) To note the date of the next meeting as Wednesday 10th July 2024 at 2.15 p.m. at the Town Hall.
 5. Review of Corporate Plan: Promoting Sustainable Tourism and Supporting the Local Economy. (Copy enclosed)
 6. Planet Purbeck: Change is Coming Report – To consider implications for tourism and the local economy (Copy enclosed)
 7. Events – Consideration of new event applications. (Briefing note enclosed)
 8. Tourism Marketing
 - a) Visit Swanage website – Update. [Visit Swanage \(visit-dorset.com\)](http://visit-dorset.com)
 9. Beach Huts – To consider fees and charges for 2025-26. (Briefing note enclosed)
 10. Fishers’ Huts allocation – Review of policy. (Briefing note enclosed)
 11. Visitor Services & Business Development Manager’s Report.
 12. Notes of Parish and Town Council Tourism Workshop held on 24th April 2024. (Copy enclosed)
 13. Items of information and matters for forthcoming agendas including updates from outside representatives.
 14. Date of next meeting – Wednesday 27th November 2024 at 2.15 p.m.
 - a) To confirm day and time of future meetings.
 - b) To consider venue for next meeting.
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