## **SWANAGE TOWN COUNCIL**

Dr Martin Ayres
<u>Town Clerk</u>

Town Hall SWANAGE Dorset BH19 2NZ 01929 423636

13<sup>th</sup> November 2019

Dear Sir/Madam

## **Tourism Committee**

A meeting of the above Committee will be held at the <u>TOWN HALL, SWANAGE</u> on <u>TUESDAY, 19<sup>th</sup> NOVEMBER 2019</u> at <u>10.00 a.m.</u> for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M K Ayres

Town Clerk

To the Town Mayor, Councillor Finch and Councillors Foster, Moreton, Page, Tomes and Whitwam.

Copies to all Councillors and Chief Officers.

Copies also to:

Dorset Police; Durlston Country Park; Dorset Council; National Trust; RNLI; Swanage & District Chamber of Trade and Commerce; Swanage & Purbeck Hospitality Association; Swanage Museum and Heritage Centre; Swanage Pier Trust and Swanage Railway.

## AGENDA

- 1. Apologies
- 2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with paragraphs 9 13 of the Council's Code of Conduct and regulations made under chapter 7 of the Localism Act 2011).
- 3. Matters arising from Minutes of the Tourism Committee Meeting held on 16<sup>th</sup> July 2019 (Copy enclosed)
- 4. Matters arising from Minutes of the Beach Management Advisory Committee Meeting held on 23<sup>rd</sup> October 2019 (Copy to follow)
- 5. Tourism support from Dorset Council including website Consideration of options
- 6. Beach Hut Competition Questionnaire Results (Briefing Note enclosed)
- 7. Smoke Free Zone around beach huts and Shore Road Toilets (Briefing Note enclosed)

Swanage Town Advisor – Trial for 2020-21 (Briefing Note enclosed) 9. Sustainable Tourism (Briefing Note enclosed) 10. Promoting Awards across Swanage 11. a) VE Day 75<sup>th</sup> Anniversary celebrations – update b) Christmas in Swanage 2019 - update 12. Budget 2020-21 a) Fees and Charges (Copy enclosed) b) Proposed budget options (Copy enclosed) c) Proposed budget (Copy enclosed) 13. **Tourism Reports** a) Visitor Services Manager & Business Development Officer b) Tourism Manager 14. Updates from Outside Representatives Items of information and matters for forthcoming agendas a) Swanage Information Centre - Dorset Tourism Awards 2019-20 Rounds 1 & 2 Judging Feedback Reports (Copy reports enclosed) Date of next meeting – Tuesday 24<sup>th</sup> March 2020 at 10.00 a.m. 16. **UP TO 15 MINUTES OF PUBLIC PARTICIPATION TIME** PLEASE NOTE: MAY BE HELD AT 10.00 a.m. PRIOR TO COMMENCEMENT OF THE MEETING