

**SWANAGE TOWN COUNCIL**

Dr Martin Ayres  
Town Clerk

Town Hall  
SWANAGE  
Dorset  
BH19 2NZ  
01929 423636

17<sup>th</sup> March 2023

Dear Sir/Madam

**Tourism and Local Economy Committee**

A meeting of the above Committee will be held at the **TOWN HALL, HIGH STREET, SWANAGE**, on **WEDNESDAY, 22<sup>nd</sup> MARCH 2023** at **2.15 p.m.**

Yours sincerely

*M.K. Ayres*

Town Clerk

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**PLEASE NOTE:**     **15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 2.15 P.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.**

Although legal restrictions in relation to the Covid-19 pandemic have been lifted, Swanage Town Council will, in accordance with advice issued by Public Health Dorset, continue to take appropriate precautions to limit the risk of transmitting the disease and politely asks those planning to attend this meeting to do the following:

- at the earliest opportunity notify the Council of your intention to attend by e-mail [admin@swanage.gov.uk](mailto:admin@swanage.gov.uk) or telephone 01929 423636, because capacity will continue to be carefully managed;
- stay at home if you feel unwell and/or have Covid symptoms;
- wear warm clothing to the meeting as doors and windows will be open for ventilation purposes;
- be mindful of others and respectful of their personal space.

The latest advice from Public Health Dorset can be found here: [News and updates - Public Health Dorset - Dorset Council](#)

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To the Town Mayor and Deputy Mayor,  
Councillors Tomes, Bonfield, Finch  
and Whitwam.  
Copies to all Councillors and Chief Officers.

Copies also to:  
Durlston Country Park; Dorset Council;  
National Trust; RNLI; Swanage &  
District Chamber of Trade and Commerce;  
Mowlem Theatre; Swanage Fishermen's Association;  
Swanage Museum and Heritage Centre;  
Swanage Pier Trust and Swanage Railway.

## **A G E N D A**

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations  
(Councillors are reminded of their obligations to declare their interests in accordance with Section 9 and Appendix B of the Council's Code of Conduct)
3. Matters arising from the Minutes of the Meeting of the Tourism and Local Economy Committee held on 17<sup>th</sup> November 2022 (Copy enclosed)
4. Matters arising from the Minutes of the Meeting of the Beach Management Advisory Committee held on 8<sup>th</sup> February 2023 (Copy to follow)
  - a) Shore Road shower timings
  - b) Water ski area and displaced boats from Studland
5. Report from Purbeck Tourism Workshop held on 15<sup>th</sup> March 2023
6. Corporate Plan 2022-25 – To consider consultation responses (Information enclosed)
7. Impact of criminal activity on retail outlets and the local economy – To consider a partnership response
8. Seafront Masterplan – Progress report
9. Accessibility Audit – Update and implementation of action plan (Briefing note to follow)
10. To consider potential for a temporary tourist attraction on King George's Playing Field, summer 2023 (Briefing note to follow)
11. Charity Beach Huts Policy (Briefing note to follow)
12. Tourism marketing – Proposal for a Tourism website (Briefing note to follow)
13. Events
  - a) Events Policy – To review process of approval and reporting of refusal of permission for use of Town Council property
  - b) Events 2023 (Briefing note to follow)
14. Future of local banking and ATM provision – Update
15. Peveril Point Boat Park – Update on customer improvements (Briefing note to follow)
16. Tourism Reports
  - a) Visitor Services & Business Development Manager
  - b) Tourism Manager, Visit Dorset

17. Items of information and matters for forthcoming agendas

a) Year of the Coast

For further information please follow the link:

<https://www.visit-dorset.com/explore/coast-and-beaches/year-of-the-coast/>

18. Date of next meeting – Wednesday 5<sup>th</sup> July 2023 at 2.15p.m.