

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

30th June 2023

Dear Sir/Madam

Tourism and Local Economy Committee

A meeting of the above Committee will be held at the **ALL SAINTS CHURCH HALL,
ULWELL ROAD, SWANAGE**, on **WEDNESDAY, 5th JULY 2023** at **2.15 p.m.**

Yours sincerely

M.K. Ayres

Town Clerk

PLEASE NOTE: **15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 2.15 P.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.**

To the Town Mayor and Deputy Mayor,
Councillors Tomes, Bonfield, Finch
and Whitwam.
Copies to all Councillors and Chief Officers.

Copies also to:
Durlston Country Park; Dorset Council;
National Trust; RNLI; Swanage &
District Chamber of Trade and Commerce;
Mowlem Theatre; Swanage Fishermen's Association;
Swanage Museum and Heritage Centre;
Swanage Pier Trust and Swanage Railway.

A G E N D A

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations
(Councillors are reminded of their obligations to declare their interests in accordance with Section 9 and Appendix B of the Council's Code of Conduct)
3. Matters arising from the Minutes of the Meeting of the Tourism and Local Economy Committee held on 22nd March 2023
(Copy enclosed)

4. Matters arising from the Meeting of the Coastal Change and Beach Management Advisory Committee held on 21st June 2023 (Information enclosed)
 5. Tourism Marketing
 - a) Visit Swanage website – Update
 - b) Christmas 2023 – Update on marketing plan for festive period (Briefing note enclosed)
 6. Impact of criminal activity on retail outlets and the local economy - Update
 7. Swanage Seafront Masterplan – Update
For further information, please visit: www.dorsetcoasthaveyoursay.co.uk/swanage-seafront-masterplan (feedback survey online from Monday 19th June to 10th July)
 8. Accessibility Working Party – Update
 9. Potential commercial opportunities on Town Council land – To consider process for inviting expressions of interest for 2024 (Briefing note enclosed)
 10. Beach Huts – To consider fees for 2024/25 and revised Terms and Conditions (Briefing note to follow)
 11. Winter Market fees – To consider the revised fees for 2023/24 (Briefing note to follow)
 12. RNLI Face to Face Fundraising Team – To consider granting permission for the RNLI fundraising team to operate from the hardstanding year round (Briefing note to follow)
 13. Tourism Reports
 - a) Visitor Services & Business Development Manager
 - b) Visit Dorset
 14. Items of information and matters for forthcoming agendas including updates from outside representatives
 15. Date of next meeting – Wednesday 15th November 2023 at 2.15p.m.
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