

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

17th November 2023

Dear Sir/Madam

Tourism and Local Economy Committee

A meeting of the above Committee will be held at the **GRAND HOTEL, BURLINGTON ROAD, SWANAGE**, on **WEDNESDAY, 22nd NOVEMBER 2023** at **2.15 p.m.**

Yours sincerely

M.K. Ayres

Town Clerk

PLEASE NOTE: 15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 2.15 P.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.

To the Town Mayor and Deputy Mayor,
Councillors Tomes, Bonfield, Finch
and Whitwam.
Copies to all Councillors and Chief Officers.

Copies also to:
Durlston Country Park; Dorset Council;
National Trust; RNLI; Swanage &
District Chamber of Trade and Commerce;
Mowlem Theatre; Swanage Fishermen's Association;
Swanage Museum and Heritage Centre;
Swanage Pier Trust and Swanage Railway.

A G E N D A

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with Section 9 and Appendix B of the Council's Code of Conduct).
3. Matters arising from the Minutes of the Meeting of the Tourism and Local Economy Committee held on 5th July 2023. (Copy enclosed)

4. Matters arising from the Meeting of the Coastal Change and Beach Management Advisory Committee held on 1st November 2023. (Information enclosed)
 5. Tourism Marketing
 - a) Visit Swanage website – Update (Briefing note enclosed)
 6. Accessibility Working Party – Update.
 7. Beach Huts – To consider an allocation procedure for charity beach huts. (Briefing note enclosed)
 8. Budget Setting 2024-25
 - a) One-off budgets
 - b) Staffing for the Visitor Services Team
 - c) Fees and Charges (Briefing note enclosed)
 9. D-Day commemorative weekend 2024 – Update.
 10. Swanage Friday Market – Update and proposed changes to terms and conditions and fees and charges for 2024-25. (Briefing note enclosed)
 11. Events – 2024 event calendar and proposed changes to event parking allocation. (Briefing note enclosed)
 12. Visitor Services & Business Development Manager Report.
 13. Parish and Town Council Tourism Meeting on 15th March 2023 – Update.
 14. Items of information and matters for forthcoming agendas including updates from outside representatives
 - a) Commercial Opportunities – Update
 - b) Green Seafront Consultation - Update
 15. Date of next meeting – Wednesday 20th March 2024 at 2.15p.m.
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